

## Winners of SZ+DAY 2015 announced

November 23<sup>rd</sup>, 2015

A DESIGN team from Austria stood out among 122 young designers or teams from 23 cities around the world that submitted their design entries for an international design award in Shenzhen, the Jury chair Professor Xiangning Li announced at a short ceremony in Shekou Shenzhen on 22nd November, 2015.

The final review of 122 candidates, including 96 for professional session and 26 for student session, took place on 20th and 21st of November at the G & G community in Shekou, Nanshan District, with seven renowned designers from various design fields serving on the final jury.

A team named Breathe Austria from Graz, Austria, won the grand award of US\$30,000 and an opportunity to display their works at UNESCO's headquarters in Paris in May next year when the awarding ceremony is being planned to be held.

The design award called Shenzhen Design Award for Young Talents (SZ+DAY) was held for the second time by the Shenzhen City of Design Promotion Office and the Shenzhen City of Design Promotion Association (SDPA) in association and cooperation with UNESCO Creative Cities Network. This year's competition was themed "Transformation: the Mission of Design" and invited designers under 35 years old, and architects under 40 years old, to join in.

According to SDPA, the goal of the design award was to encourage global young designers to make contributions to create greener, more environmentally friendly and sustainable cities. The project also aims to encourage exchange between young talents from different countries, cooperation between creative cities, and the sharing of experiences and ideas for developing creative and cultural industries.

Coming from various design backgrounds, young designers submitted design entries ranging from product design to architectural design.

The winning team, Breathe Austria, won the grand award with its design for an environmental protection project.

Dorothee Noirbent from Saint Etienne, France, Izmade from Torino, Italy, Jarre from Montreal, Canada, and seven other candidates won merit awards worth US\$5,000.

Apart from setting up awards for professional designers, the competition also had separate awards for students. About 26 student designers and teams entered for this year's competition. Giulia Pignataro from Torino and three others won the New Start Award, which is also worth US\$5,000.

Nominating organizations in Saint-Etienne, Helsinki, and Graz, who has done excellent jobs in organizing this project locally, were chosen the Best Nominators, a prize worth US\$5000 for each.

Fabienne Munch, the Chair of the University of Montreal Industrial Design School and one of the judges from the final panel puts emphasis on human values, critical thinking and research as the foundation of its collaborative approach to educating responsible designers in the future.

Visit the official website [www.szday.org](http://www.szday.org) for full list of winners and their creative works.